



Cathay Pacific Airways Regional Office  
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415-982-3242 Fax 415-397-8731

# Cathay Pacific Airways

September 8, 2009

Holders of Cathay Pacific Airways/USA Contracts

Dear Sir/Madam:

## Subject: Important Policy on Married Segment Control and booking a more distant destination to obtain space on shorter segment journey

As you are aware, CX/KA has implemented married segment control with all major GDSs with the aim of better utilization our inventory. This has been enhanced to better be able to determine if a more distant point is being utilized to obtain inventory on a shorter journey.

CX/KA may provide a level of availability on married segments that differ from the level of availability provided if the segments were sold separately.

This notification serves as a reminder that you must not separate Married Segments for any purpose nor manipulate the CRS/GDS system to circumvent CX/KA's Married Segment Control logic and any attempts to do so constitute an abusive practice.

In this respect, you are also reminded that CX/KA reserve all rights to take action against any travel agents committing such abusive practice including but not limited to cancel the booking, recovering any loss of revenue and the fare difference, terminating the travel agent's access to view, book and ticket under CX/KA inventory.

If you have any questions, please contact Cathay Pacific Airways reservations office at 1-800-233-2742 or any Cathay Pacific Airways sales office in the U.S.A. On behalf of Cathay Pacific Airways, we would like to take this opportunity to thank you for your continued support.

Sincerely,

Lisa R. Manning  
Manager, Revenue Management Unit

